READING

PART 1

You are going to read a magazine article about charity shops. Choose from the list (A-I) the most suitable heading for each part (1-7) of the article. There is one extra heading which you do not need to use. There is an example at the beginning (0)

- Recession showed the need for change
- R A mistaken decision
- C Low prices or more money for charity?
- D Bringing charity to the public
- E All shops have new goods now.
- F Deciding to change.
- G Second-hand still makes bigger profits
- H A new way of raising money
- Customers wanted no matter why they come.

PART 2

You are going to read an article about exploring the Antarctic. For questions 8-15, choose the answer (A, B, C or D) which you think fits best according to the text.

In earlier centuries the Antarctic was thought to be a huge continent. Its existence in the southern hemisphere, around the South Pole was believed to act as a balance to the known continents in the northern hemisphere. In the 18th century, it was discovered to be far smaller than people had first thought. This was after Captain Cook sailed for the first time south of the Antarctic circle and reached the edge of the ice-pack. A small part of the ice-covered continent - the coast of Graham Land - was first seen in 1820. Explorers from various countries saw parts of the coastline in other areas, but the first large-scale exploration was made by Captain James Clarke Ross in 1841

With his two ships, Erebus and Terror, he went right into the Ross Sea and discovered the great Ross Ice Barrier. After that, explorers ignored the Antarctic and there were no further ourneys there until the 1890's, when an international plan of study was set up. A Norwegian, C.E. Borchgrevink, was the first person to spend a winter in the Antarctic and to travel on the ice barrier. He was there from 1898 to 1900. Several other explorers followed.

From 1901 to 1904 Captain Scott journeyed in his ship, Discovery. Once on land, they travelled further south than anyone had done before. A little later, Ernest Shackleton beat this by travelling to within 160 kilometers of the South Pole. In 1910 Captain Scott organised his second journey, determined to reach the South Pole this time, but for him it became an impossible goal. At the same time, another Norwegian explorer, Roald Amundsen, made clear his intention of reaching the South Pole. It had become a race

Amundsen set up his base at the eastern end of the Ross Ice Barrier and, using teams of dogs to pull his sledges, reached the Pole on 14 December, 1911. Meanwhile, Scott and his team had their start delayed by bad weather. When they did set off they had to pull their sledges themselves, as Scott was against animal labour. It went from bad to worse and when at last they reached the South Pole, it was a month after Amundsen's arrival

The return was just as difficult. They struggled against the weather and their own weakness, until they died only a few kilometres from their base

Other outstanding explorations were carried out: one by Admiral Byrd in 1929, when he flew over the South Pole, the British trip of 1934, which made the first maps of any part of the Antarctic, and the American Navy expedition of 1940. During this one, they sailed round the entire continent and large areas were photographed from the air. The Antarctic was the scene of great adventure during the International Geophysical year in 1958 and 1959, where scientists from all over the world met there and all took part in the explorations. Most recently, in 1933, two British explorers completed the first crossing of the Antarctic without any outside help, and the longest polar journey - both world records

Shopping to Help Others

Stores change direction to raise much-needed cash.

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Charity shops were first set up as a new way of raising money for the big charities in England.

These shops were seen as the ideal solution for big organisations trying to raise money from the general organisations trying to take money from the general public. The shops gave them direct access to the high streets of the country. People out doing their shop-ping could stop off at a charity shop to make a donation or buy some second-hand bargains while helping a good cause. Also, it made people feel

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The Imperial Cancer Research Shop in Westgate Street is one of the shops trying to do something different. Nowadays, there is often a large selection of new goods displayed in the front windows. This new direction is a deliberate policy decision made by the charity to try to increase profits.

A person speaking for the charity said that they had found it harder to make money during the recession. They believe that by selling new goods instead of second-hand ones, they will begin to appeal to a new type of customer. By displaying new goods in front windows, people will see them, come in and buy them or something else. Some people even go into these shops and offer to do volunteer work there.

4 She said that during the recession, the charity did not receive as many donations. People were wearing

their clothes for longer, and when clothes did come

into the shop, they were often in very bad condition. She also said that they wanted people to come into the shop for whatever reason, whether to buy new goods or old. New goods are seen as an ideal way of getting people into the shop, and this would thereby raise more money for the charity.

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One charity shop where you won't find new goods is the PDSA. That charity introduced new items into its shops two years ago. The staff discovered though, that people didn't want to buy new goods. They preferred to buy items that had been donated. The experiment lasted only one year. After that they removed most of the new items from the shops and had only second hand ones for sale. The only new things they sell now are mugs, diaries and postcards.

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At the Barnardos shop in Shaftesbury Road, the staff are busy getting prepared for their latest promotion: this will be a grand sale of second-hand jeans. The sale starts on Saturday. Last year, this particular shop made £26,000, but only £2,500 of that figure came from the sale of new goods. This may be proof that the public really prefer buying second hand goods.

The manager of the shop said that of all the charity shops it stocks the lowest percentage of new items He added that the staff were very proud of the prices the shop could offer. Prices ranged from 5p to £30. But the manager said that when it came to prices the shops faced a dilemma. They would like to help the poor by keeping prices very low, but were also faced with the problem of trying to raise much - needed money for charity

- 8 What was learned about the Antarctic in the eighteenth century?
 - It was a very large continent.
 - B It was not as large as people believed.
 - C It had a long coast-line.
 - D It had ice-packs.
- 9 What did many explorers see in the 1800's?
 - A the great ice-barrier
 - B the southern part of the Antarctic
 - C other continents in the southern hemisphere D areas of coastline
- 10 How did explorers react to the Antarctic for a time in the nineteenth century?

 - A They lost interest in it.

 B They travelled over the ice-barrier.
 - They sailed there often
 - D They made large scale explorations
- 11 Who travelled nearest to the South Pole before 1910?
 - A Roald Amundsen
 - B Ernest Shackleton Captain Scott
 - D Captain Ross
- 12 Scott did not believe
 - A that Amundsen would reach the South Pole.
 - B that the weather would improve.
 - that using dogs to pull sledges was acceptable.
 - D that the return journey would be easier
- 13 What does "it" in line 23 refer to?
 - A the journey
 - B the weather
 - pulling their sledges
 - D being beaten by Amundsen
- 14 Who was responsible for aerial photography of the Antarctic?
 - A the British expedition B Admiral Byrd

 - C international scientists
 - D the American Navy
- 15 The latest expedition to the Antarctic
 - A broke one world record.
 B broke two world records.

 - repeated what had been done before D attracted participants from all over the world.