

GREEN

PART 3

You are going to read a newspaper article about autograph hunters. Eight paragraphs have been removed from the article. Choose from the paragraphs A - I the one which fits each gap (14-20). There is one extra paragraph which you do not need to use. There is an example at the beginning (0).

Autograph Hunters: True Businessmen

Each day in Los Angeles, from posh hotels to trendy night-clubs, from the back gates of television studios to sedate restaurants, celebrities are being hounded for their signatures. A brazen breed of entrepreneur has emerged in Hollywood: the professional autograph hunter. The fact is that autographs of famous stars can command hundreds of dollars on the open market.

0 [ D ]

Now, it is business. You see some of the same ones all the time, not with a piece of paper and pen, but with books that include six or eight pictures from different movies. They can get very antagonistic if the celebrities don't accommodate them.

14 [ ]

Collectors contend they shouldn't be criticised for making money off the stars. "Even though we are out selling them, so what?" said Joe Kraus, owner of "Celebrity Galleries" in Stockton, California. "The artist has made money off the public, so the public, in some ways, is making money off them too."

As celebrity has become, arguably, the dominant feature of American culture in the 1990's, the public's passion for owning anything linked to celebrities has exploded. O.J. Simpson signed football cards from his jail cell.

15 [ ]

The value of celebrity autographs varies depending on who they are and how often they sign. Kraus said one of the hardest autographs to get is Elizabeth

Taylor's—collectors believe that most of her signatures are really done by secretaries and mailed out.

16 [ ]

But while the demand for celebrity signatures is high, some collectors disapprove of some other autograph hunters. They claim that getting an autograph has become a cat-and-mouse game.

17 [ ]

There are many tales about autograph hunters. Most of these high drama tales of autograph hunters revolve around Alfie Pettit who runs "Alfie's Autographs of Hollywood". Pettit, 25, cruises Hollywood in a big black Cadillac, his trunk filled with hundreds of celebrity photos arranged alphabetically - for retrieval at a moment's notice.

18 [ ]

He is also provided with a list of street closures for filming productions by the city. Moreover, there is the daily "Hollywood News Calendar" listing times and locations for celebrity events like benefits or premieres. Pettit is a master of disguise.

19 [ ]

Actors and singers are not the only celebrities that are approached by autograph hunters. The list can even include politicians.

20 [ ]

Later on, it was discovered that he was a professional autograph hunter.

- A Another difficult person to get autographs from is Harrison Ford. It is said that even people working on a movie with him cannot get his autograph.
B He can look like a college student or dress up as a woman if he has to. Once, after getting Julia Roberts to sign a photo during the filming of "I Love Trouble", Pettit changed his disguise, went back and got three more.
C Some of the most successful autograph hunters are "chasers", who stake out stars at hotels, restaurants and night-clubs and then, if the stars refuse to sign, chase their car until they pull over or escape in traffic.
D "In the old days, autograph seekers were very nice and friendly and true collectors," said Pat Kingsley, whose public relations firm represents some of Hollywood's biggest stars, including Tom Cruise and Robert Redford.
E Professional autograph hunters once even chased Elvis Presley and got into a very nasty fight with the King.
F His attorneys signed autographs outside court. It did not make any difference that he was on trial for two counts of murder. What matters is the fact that he is a celebrity.
G Like most autograph hunters, Pettit has his own system for finding autographs. The Hollywood trade magazines tell him which stars are cast in movies and TV shows.
H If this happens, the autograph hunters are not fans at all. They argue that some celebrities are annoyed because they do not make any money from the sale of their signatures.
I This summer, a 16-year-old boy from New York chased President Clinton for miles to get his autograph on a photo of the White House.

TEST 3

PART 4

You are going to read some information about some computer software packages. For questions 21-35, choose from the packages (A-H). Some of the packages may be chosen more than once. When more than one answer is required, these may be given in any order. There is an example at the beginning (0).

Which software package would you recommend for someone who:

- likes computer games? 0 [ H ]
wants to work at his own pace? 21 [ ]
wants to produce documents with both pictures and writing? 22 [ ]
wants to use their company's time more efficiently? 23 [ ]
has to produce a lot of written documents? 24 [ ]
wants to learn about accountancy? 25 [ ]
is not very good at spelling? 26 [ ]
gets stressed during the day? 27 [ ]
wants to be able to look at their company's finances in graphs and charts? 28 [ ]
would like to improve their business knowledge and skills? 29 [ ]
wants to speed up the manufacture of their company's products? 30 [ ]
often forgets their appointments? 31 [ ]
does not want to waste time contacting people and sending designs? 32 [ ]
wants to learn a foreign language? 33 [ ]
would like to produce their own advertising material? 34 [ ]
designs household objects? 35 [ ]

Micro Windows - Making the most of your PC

Micro Write [ A ] Micro Book [ E ]

This is Micro Windows' word-processing package. If you still think a word processor is just another word for an electric typewriter, it is time you thought again. The crucial difference is that it is easy to correct mistakes or make changes to text without having to start all over again. With Micro Write you get all the usual word processor's editing facilities, plus a spell-check which spots your spelling mistakes and saves you the trouble of looking up words you're not sure about. Combined with a printer (which will cost a lot less than a reasonable quality typewriter), Micro Write can help you produce more professional-looking documents quickly and easily.

Every market-conscious business needs publicity materials, and these can be very expensive to produce. But not with the Micro Book desktop publishing package. Micro Book makes combining text with graphics very simple. The editing facilities allow complete freedom with text and layout. You can incorporate photographs, create your own drawings free-hand or with the vast selection of icons in the memory. And if you buy a colour printer too, the results will be spectacular. Micro Book allows you to produce materials which look exactly as you want them to, at a fraction of the price charged by publicity companies.

Micro Spread [ B ] Micro CAD [ F ]

We at MicroWindows know what a nightmare keeping accounts and making finance plans can be for small businesses. That is why we developed Micro Spread, the most user-friendly spreadsheet package on the market. A well set up spreadsheet not only does all the sums for you, it also gives you easy access to your financial statistics. At the touch of a button you can see bar graphs of monthly sales, a pie chart of customer orders, or just about any visual display of statistics you might need. This is ideal for presentations to clients or bank managers, and makes reliable financial forecasting much simpler.

Computer Aided Design or CAD is a must for any company in the business of design and manufacture. It is now possible, with MicroCAD, to make highly sophisticated 3 dimensional images on screen. There is no longer a need to make several mock-up models before moving to the manufacturing stage. CAD has revolutionised the automotive industry and can revolutionise your business too by making enormous cuts in the cost and speed of design. Once drawn, these screen models, built up from a basic framework to full detail, can be rotated and examined from any angle, with near life-like images which will impress any potential buyer. Furthermore, changes can be easily made without lengthy rebuilding.

Micro Time [ C ] Micro CAM [ G ]

This neat little package is invaluable to any busy business person. It is a complete time-planner and should not be confused with its poor relation, the personal organizer. As well as flashing reminders of your daily appointments on the screen when you log into your computer in the morning, Micro Time will help you make best use of your company's time, and give your clients accurate estimates of order delivery dates. The principle behind time planning is knowing where you stand, knowing how long tasks will take and when resources are available, and setting your deadlines with this information in mind. Micro Time sets it out clearly and is completely flexible to your company's needs.

Computer Aided Manufacture or CAM is a natural extension of CAD. If you have moved from manual to automated manufacture, you will realize how time-consuming programming your machinery can be. Micro CAM practically cuts out that stage, as the dimensions of individual parts can be read directly from the Micro CAD file on which the product was designed. These are then simply fed to the machinery down a telephone line. In other words, something designed in London can be manufactured in Moscow within minutes!

Micro Study [ D ] Micro Playtime [ H ]

Micro Study is in fact a range of thirty-two packages, each one providing a self-study course in a job-related subject. We offer twelve languages, office skills, various computer courses, and everything from industrial psychology to basic accountancy. These courses are specially designed for small-business purposes and the range is constantly expanded and updated to keep users abreast of the latest advances in the business world. Every course is divided into hour-long units which can be worked through at whatever rate is convenient for you.

When you have been working hard all day, and your brain is aching from a whirl of meetings, deadlines, bills and all the other stresses of the business world, you need to wind down. In the Micro Playtime range of computer games you are bound to find several which will take your mind off your troubles. There are 27 games, all with excellent graphics and optional sound effects. Whether you fancy a quick round of golf or want to vent your aggression on purple-headed aliens, you'll soon get the day's problems out of your system. Watch out, though, you might get hooked.